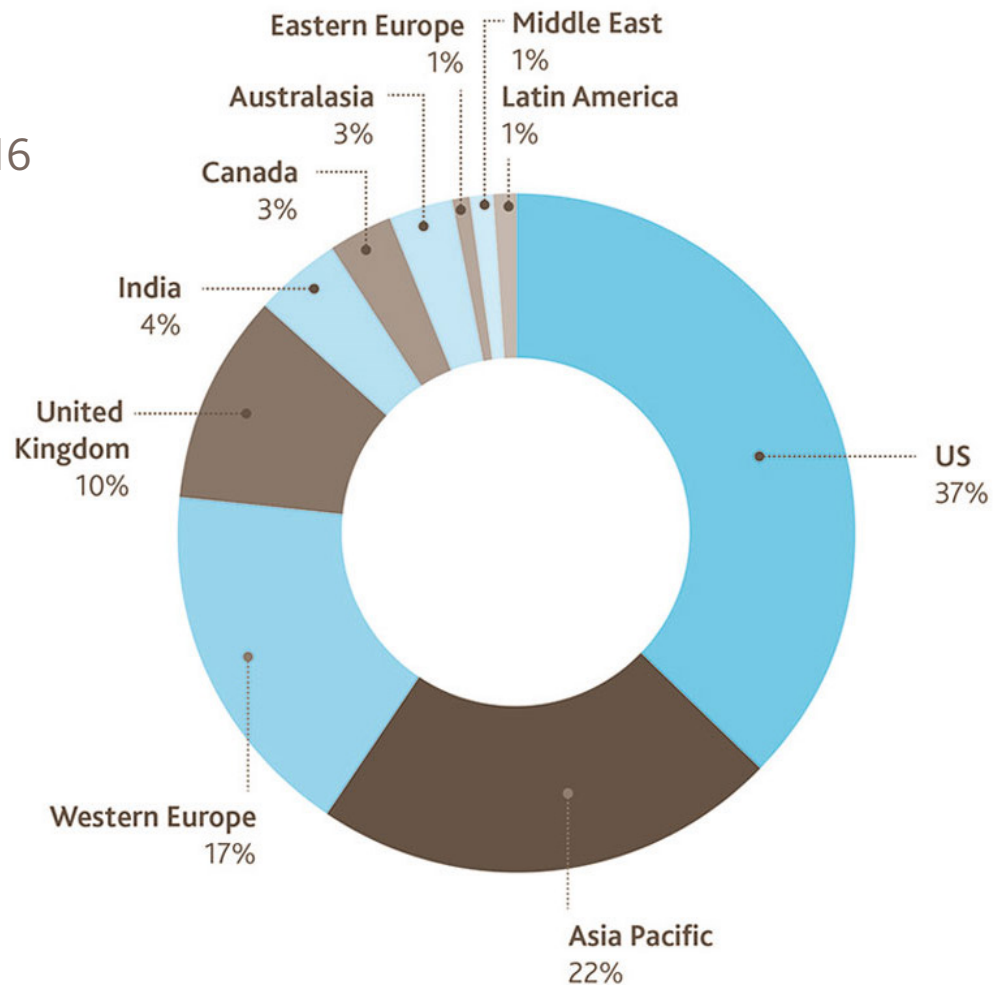


FIGURE 2:
GLOBAL MEDIA M&A DEALS
BY ACQUIROR REGION IN 2016



The UK media
sector recorded

£25.4 billion

IN COMBINED DEAL VALUE

**ITS SECOND
HIGHEST**

level since our
records began

IN

2004

72%

of all deals targeting US media companies were domestic, with the **UK** the most prolific international acquiror

8%

UK

5%

China

3%

Canada